

Cadette - My Money Habits



(Year 2 – Financial Literacy) – Analyze spending habits, learn how to manage spending, ways beyond using cash to spend money, learn about online fraud, & do an activity around GSUSA’s “Investments & Savings: Potential & Risks”.

1. Make benchmark cookie selling goals.
2. Earn a Cookie Business badge.
3. Learn what financial planning is.
4. Make a script for what you will say to customers (going door to door, at a cookie booth, or friends and family phone call) and get feedback.
5. Thank you customers in some way.

Cadette - Cookie Market Researcher



(Year 2 – Cookie Business) – Practice cookie sales, set a cookie-selling goal, make a marketing plan, and learn social responsibility.

1. Research one aspect of cookies (digital marketing, cookie taste testing, market research).
2. Make a troop sales goal and know what to spend your cookie money on.
3. Learn what social responsibility is and create a message (poster, video, display) to spread awareness of what your troop will do with cookie money.
4. Make a general marketing plan that follows the “four principles—the 4Ps —of marketing” (brainstorm, research other brands, talk to marketing expert).
5. Detail the marketing plan and schedule it out (research other brands, talk to marketing expert, create video).

Cadette - Cybersecurity Safeguards



Create a visual digital footprint, and learn how to keep your online information safe.

1. Learn what personally identifiable information (PII) is and how to keep it safe.
2. Create a visual digital footprint to realize how much your online profile tells about yourself.
3. Learn what metadata is and how to protect yours.
4. Learn how to read a user agreement.
5. Look at the websites and apps you use and how safe they might be.

Cadette - Cookie Entrepreneur Pin



Earn a Cookie Business badge, AND work at home to set cookie-selling goals, practice using money, and learn how to talk to customers.

1. Make benchmark cookie selling goals.
2. Earn a Cookie Business badge.
3. Learn what financial planning is.
4. Make a script for what you will say to customers (going door to door, at a cookie booth, or friends and family phone call) and get feedback.
5. Thank you customers in some way.

C/S/A - World Thinking Day



Learn about a topic GSUSA picks each year that affects the entire world.

- 2024-2025 Year Requirement Summary:
1. Realize you are part of a world wide organization (read WAGGGS Global Advocacy Champions stories, teach younger Girl Scouts about the World Thinking Day history, OR design a new symbol for “Reflecting the symbolism and values of our Movement”).
 2. Connect to another culture locally (interview someone from a different culture and share yours, participate in a community cultural event, OR interview someone who grew up outside of the U.S.).
 3. Investigate how to “Reflect the symbolism and values of our Movement” (hold a mock debate with a fellow Girl Scout, role-play and discuss bullying scenarios you have seen or heard about, OR write a letter to a local congressperson about an issue you feel strongly about).
 4. Share what you learned (participate in a World Thinking Day event, make a poster/video/display, plan a TAP using the Design Process).

Cadette - Global Action Award



Learn about a topic GSUSA picks each year to help achieve one of the 17 sustainable development goals.

- 2024-2025 Year Requirement Summary
1. Find out what the 17 Global Goals are (research each goal, track the progress for each goal) OR focus on goal 12 AND make a plan to implement a personal goal to help goal 12.
 2. Explore consumption (conduct a waste audit, research ocean waste, or learn about Earth Overshoot Day).
 3. Practice responsible consumption (challenge yourself, challenge as a group, OR educate others).
 4. Research one responsible production topic (Palm Oil, Right to Repair Act, OR Fast/Slow Fashion).
 5. Make a community responsible production challenge and spread awareness (poster/flyer, talk to others, OR responsible use of social media).