Cadette - My Money Habits





(Year 2 - Financial Literacy) - Analyze spending habits, learn how to manage spending, ways beyond using cash to spend money, learn about online fraud, & do an activity around GSUSA's "Investments & Savings: Potential & Risks".

- 1. Make benchmark cookie selling goals.
- 2. Earn a Cookie Business badge
- 3. Learn what financial planning is
- 4. Make a script for what you will say to customers (going door to door, at a cookie booth, or friends and family phone call) and get feedback
- 5. Thank you customers in some way.

Cadette - Cookie Market Researcher

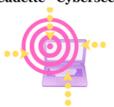




(Year 2 - Cookie Business) - Practice cookie sales, set a cookie-selling goal, make a marketing plan, and learn social responsibility.

- 1. Research one aspect of cookies (digital marketing, cookie taste testing, market research).
- 2. Make a troop sales goal and know what to spend your cookie money on 3.Learn what social responsibility is and create a message (poster, video, display) to spread awareness of what your troop will do with cookie
- 4.Make a general marketing plan that follows the "four principles—the 4Ps of marketing" (brainstorm, research other brands, talk to marketing
- 5. Detail the marketing plan and schedule it out (research other brands, talk to marketing expert, create video)

Cadette - Cybersecurity Safeguards





Create a visual digital footprint, and learn how to keep your online information safe.

- 1.Learn what personally identifiable information (PII) is and how to keep it
- 2. Create a visual digital footprint to realize how much your online profile tells about yourself
- 3. Learn what metadata is and how to protect yours.
- 4.Learn how to read a user agreement.
- 5.Look at the websites and apps you use and how safe they might be.

Cadette - Cookie Entrepreneur Pin





Earn a Cookie Business badge, AND work at home to set cookie-selling goals, practice using money, and learn how to talk to customers.

C/S/A - World Thinking Day







Learn about a topic GSUSA picks each year that affects the entire world.

Cadette - Global Action Award





Learn about a topic GSUSA picks each year to help achieve one of the 17 sustainable development goals.

- 1. Make benchmark cookie selling goals
- 2. Earn a Cookie Business badge
- 3. Learn what financial planning is
- 4. Make a script for what you will say to customers (going door to door, at a cookie booth, or friends and family phone call) and get feedback
- 5. Thank you customers in some way.

- 2024-2025 Year Requirement Summaru:
- 1. Realize you are part of a world wide organization (read WAGGGS Global Advocacy Champions stories, teach younger Girl Scouts about the World Thinking Day history, OR design a new symbol for "Reflecting the symbolism and values of our Movement")
- 2. Connect to another culture locally (interview someone from a different culture and share yours, participate in a community cultural event, OR interview someone who grew up outside of the U.S.).
- 3. Investigate how to "Reflect the symbolism and values of our Movement" (hold a mock debate with a fellow Girl Scout, role-play and discuss bullying scenarios you have seen or heard about, OR write a letter to a local congressperson about an issue you feel strongly about).
- 4. Share what you learned (participate in a World Thinking Day event, make a poster/video/display, plan a TAP using the Design Process).

- 2024-2025 Year Requirement Summaru
- 1. Find out what the 17 Global Goals are (research each goal, track the progress for each goal) OR focus on goal 12 AND make a plan to implement a personal goal to help goal 12.
- 2. Explore consumption (conduct a waste audit, research ocean waste, or learn about Earth Overshoot Day)
- 3. Practice responsible consumption (challenge yourself, challenge as a group, OR educate others)
- 4. Research one responsible production topic (Palm Oil, Right to Repair Act, OR Fast/Slow Fashion).
- 5. Make a community responsible production challenge and spread awareness (poster/flyer, talk to others, OR responsible use of social